



## Children's Charity Fashion Show and Boutique

### VENDOR INFORMATION

*Please read the following information carefully.*

Thank you for your interest in participating in this inaugural, boutique couture, charity event benefiting the Laura Recovery Center Foundation of Friendswood! With your participation, I am confident that it will be a huge success! Below is some important information about the event.

**Date:** Saturday, September 12, 2009

**Time:** Doors will open to the public promptly at 10:00 AM the morning of the show.  
The fashion show will take place from 10:30-11:00 AM.  
Refreshments will be served after the show.  
Booths will be open until 1:00 PM.

**Location:** 607 S. Friendswood Drive, Friendswood, TX 77546 (Sherwin-Williams Shopping Center)

**Theme:** The theme for this fashion show is mother and child and will highlight 4 general areas:  
Back-to-school, Halloween, Fall/Thanksgiving and Christmas of course!

**Set-Up:** TBD. Every effort will be made to allow set-up the evening before the event as well as the morning of the event.

**Vendor Fee:** A \$25.00, non-refundable fee is due on or before August 12, 2009 for possible inclusion in the promotional materials.

#### Requirements/Restrictions:

1. Your participation in the event is at the sole discretion of Sassy Pants Studio. Pictures or samples of your products or services should be provided to Jennifer Rollins, organizer, for consideration. If you have any questions, please don't hesitate to contact me.
2. All items/goods for sale must be handmade or embellished by you! Services for sale must be performed by you, your partners or your employees. Customizable items or services are strongly encouraged!
3. All items for display or sale the day of the event must adhere to the mother/child theme of the event.

4. Because this is a small, boutique event, all items for display must fit on a single 8-foot tabletop that will be provided for the event. Nothing can be hung, tacked or leaned against the wall behind the tables. Use your creativity to provide customers with an idea of all of the options available to them, such as sample fabrics, embellishments and or photos of your work! Tables will likely be skirted, in which case additional items, props, etc. may be stored underneath. Either way, all items not on display must be stored out of site during the event, so please plan accordingly.
5. We want customers to have the opportunity to meet the artist behind the products and services for sale, so your table must be manned by you or in some cases your partner for the entire event - potty breaks excepted of course!
6. Combined payment for orders from multiple vendors is not be available for this event. Therefore, you will be responsible for your own orders and payment collection.
7. For your convenience and the convenience of our customers, a pick-up night will be hosted at a location TBD approximately 3-4 weeks after the event, so please make every effort to participate!
8. The success of this event depends on our ability to promote it, so I hope that you will assist with advertising, either hanging or distributing flyers or other printed material, promoting on your website and/or blog and of course talking it up! If you have a customer list, it would be great to share it (for the purpose of promoting this event only)! All promotional items WILL REQUIRE APPROVAL before publishing so please contact me to discuss any promotional ideas you might have.
9. I hope that our vendors will be very busy with customers before and after the show, so I am asking that we not use our own children for models, unless you have another adult available to be responsible for your child/children during the *entire* event.
10. Clothiers/jewelers are welcome to feature at least one item in each of the four categories: Back-to-school, Halloween, Fall/Thanksgiving and Winter/Christmas! The number of items featured will depend in part on the number of models available for the show, so there may be an opportunity for additional items. Items for models will need to be provided at least 1 week in advance of the show so outfits and models can be coordinated.
11. Other artists: It is my goal to highlight each and every vendor during the fashion show to help direct customers to your booth! If you are a vendor who specializes in services or non-wearable items, you may be able to showcase one or more of your items in the staging for the show, so please contact me with your ideas.
12. Because of the nature of the event, I cannot guarantee that any or all of your items will be featured during the fashion show.

If you have any additional questions, please feel free to contact me at 281-851-5276 or [Jennifer@sassypantsstudio.com](mailto:Jennifer@sassypantsstudio.com)!

Thanks again! I look forward to working with you!

